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## National Farm Machinery Show Brings \$23.8 Million to Louisville

*Agribusiness professionals, top equipment manufacturers attend U.S.' largest indoor farm show*

**LOUISVILLE, Ky.** (February 24, 2020) — From seed to harvest, the National Farm Machinery Show displays the latest equipment, showcases the most innovative technology and offers educational seminars to help farmers prepare for the upcoming planting season. Farmers and agribusiness professionals packed the halls of the Kentucky Exposition Center for industry updates and exciting tractor pull action.

“Kentucky is honored to be home to the largest indoor show in the U.S.,” said Gov. Andy Beshear. “The National Farm Machinery Show brings visitors from across the nation to the Bluegrass state, and the economic impact that this event has on our state’s economy is truly beneficial to all Kentuckians.”

Spanning 1.2 million square feet, the sold-out exhibit space was packed with more than 860 booths of the industry’s latest and most comprehensive display of equipment, services and technology. Other highlights included 24 free seminars, four new this year, with topics ranging from market strategies to drones and farm technology.

Additionally, the show offered a free screening of SILO, the first feature film about grain entrapment. Inspired by true events, SILO follows a harrowing day in an American farm town when teenager Cody Rose is entrapped in a 50-foot-tall grain bin.

The NFMS brings an estimated economic impact of \$23.8 million to Louisville annually, filling local hotels and restaurants with attendees from across the country and around the world.

“The National Farm Machinery is the premier agriculture event to showcase the latest equipment and agribusiness innovations. Our show is the place to be in agriculture in February,” said David S. Beck, President and CEO of Kentucky Venues. “This show attracts industry-leaders to Louisville, which in turn showcases our city, our state and benefits the local economy.”

The Championship Tractor Pull, held in conjunction with the farm show, sold more than 65,000 tickets. Fans flooded Freedom Hall for five pulls, which drew the nation’s top drivers as they competed for the title of Grand Champion and \$275,000 in prize money.

The 2021 National Farm Machinery Show takes places next year February 10-13 at the Kentucky Exposition Center.

For more information, visit [www.farmmachineryshow.org](http://www.farmmachineryshow.org).

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