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Machinery Show Announces Attendee Registration

LOUISVILLE, Ky. (January 30, 2020) — Each year farmers, equipment manufacturers and agribusiness professionals travel to Louisville to get a first-hand look at the latest equipment, technology and educational seminars at the National Farm Machinery Show (NFMS).

“Kentucky is honored to be home to the largest indoor show in the nation,” said Gov. Andy Beshear. “The National Farm Machinery Show brings visitors from across the nation to the Bluegrass state, and the economic impact that this event has on our state’s economy is truly beneficial to all Kentuckians.”

The National Farm Machinery Show spans 1.2 million square feet and features more than 900 booths of the agricultural industry’s latest and most comprehensive display of equipment, services and technology. The event features free seminars with topics ranging from market strategies to the future of precision planting.

“It’s important to know who is attending the National Farm Machinery Show. There are many facets of the agribusiness industry and we want to make sure we’re offering seminars and exhibitors that align with our customers’ needs,” said David S. Beck, President and CEO of Kentucky Venues.

This annual event is the largest indoor farm show in the country and the premier winter show within the industry. In an effort to help the show continue to grow and improve the guest experience, Kentucky Venues is adding attendee registration this year.

As part of the registration process, attendees will have the option to enter for a chance to win some giveaways sponsored by Wright Implement, Bobcat Company and Milwaukee Tool. Event giveaways include a John Deere Gator, Bobcat Compact Tractor with front-end loader and mower, or a Milwaukee drill/driver kit.

As the nation’s largest indoor farm show, NFMS brings an economic impact of \$17 million to Louisville annually, filling local hotels and restaurants with attendees from across the country and around the world. For more information, visit www.farmmachineryshow.org or register online at cvent.me/VNmbKm.

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