



Kentucky Tourism, Arts and Heritage Cabinet National Farm Machinery Show

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National Farm Machinery Show Attendance Climbs to Over 300,000 and Has \$17 Million Economic Impact

LOUISVILLE, Ky. (February 24, 2017) — The National Farm Machinery Show continues to be one of the largest-attended events at the Kentucky Exposition Center — and is ranked 6th in attendance for the Top Ten Largest U.S. Trade Shows. Held Feb. 15-18 of this year, attendees, exhibitors and agribusiness professionals totaled more than 300,000.

The National Farm Machinery Show (NFMS) spanned 1.2 million square feet and was packed with 880 booths of the agricultural industry's latest and most comprehensive display of equipment, services and technology. Other highlights included 15 free seminars with topics ranging from market strategies to aerial imagery to farm data.

As the nation's largest indoor farm show, NFMS brings an economic impact of \$17 million to Louisville annually, filling local hotels and restaurants with attendees from across the country and around the world.

An indicator of the show's future potential, the National Farm Machinery Show and the Association of Equipment Manufacturers (AEM) announced a verbal agreement. Beginning in 2018, AEM will assist with management and co-promotion of NFMS, and have an equity position in the future growth of the event.

The Championship Tractor Pull, held in conjunction with the farm show, sold more than 65,000 tickets. Fans flooded Freedom Hall for five pulls, which drew the nation's top drivers as they competed for the title of Grand Champion and more than \$200,000 in prize money.

For more information, visit www.farmmachineryshow.org.

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The [National Farm Machinery Show](http://www.farmmachineryshow.org) (NFMS) is the nation's largest indoor farm show and features the agricultural industry's most comprehensive display of equipment, services and technology. Held annually at the Kentucky Exposition Center in Louisville, it attracts 300,000 attendees from the U.S. and around the world. The country's oldest indoor tractor pull, the Championship Tractor Pull, accompanies the show and provides an added element of entertainment and competition. NFMS contributes \$17 million in economic impact to the Commonwealth each year, and is owned and produced by the Kentucky State Fair Board.

Conveniently located adjacent to the Louisville International Airport and near the junction of three major interstates, the Kentucky Exposition Center is easily accessible and just seven minutes south of downtown Louisville. Entrances to the facility are located off Phillips Lane, Crittenden Drive and Preston Highway. Parking is \$8 per vehicle.